



# LABOR DAY RODEO



## SPONSORSHIP OPPORTUNITIES

WHITE SULPHUR SPRINGS, MONTANA | SEPT. 6 & 7, 2026

<b>PLATINUM PLUS</b> <b>\$12,000</b> <b>LIMIT 1</b>	<ul style="list-style-type: none"> <li>• 14 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• 2 nights lodging at local Scobey Lodge</li> <li>• Fence Banner and full page ad in the Rodeo Program</li> <li>• South end sign &amp; rodeo flag.</li> </ul>
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<b>PREMIER</b> <b>\$10,000</b> <b>LIMIT 1</b>	<ul style="list-style-type: none"> <li>• 10 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Fence Banner</li> <li>• Rodeo Flag and full page ad in Rodeo Program</li> </ul>
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<b>PLATINUM</b> <b>\$10,000</b> <b>UNLIMITED</b>	<ul style="list-style-type: none"> <li>• 10 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Fence Banner and full page ad in the Rodeo Program</li> <li>• South end sign &amp; rodeo flag.</li> </ul>
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<b>GOLD</b> <b>\$8,000</b> <b>UNLIMITED</b>	<ul style="list-style-type: none"> <li>• 8 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Fence Banner and full page ad in the Rodeo Program</li> <li>• Rodeo Flag</li> </ul>
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<b>SILVER</b> <b>\$6,000</b> <b>UNLIMITED</b>	<ul style="list-style-type: none"> <li>• 6 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Fence Banner and 1/2 page ad in the Rodeo Program</li> </ul>
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<b>GATE</b> <b>\$6,000</b> <b>LIMIT 2</b>	<ul style="list-style-type: none"> <li>• 6 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Out Gate sponsor or Roping Gate Sponsor</li> <li>• Fence Banner and full page ad in the Rodeo Program</li> </ul>
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<b>DELUXE DAY</b> <b>\$5,000</b> <b>LIMIT 2</b>	<ul style="list-style-type: none"> <li>• 6 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Sunday Sponsor or Monday Sponsor</li> <li>• Fence Banner and full page ad in the Rodeo Program</li> </ul>
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<b>VIP TENT</b> <b>\$5,000</b> <b>LIMIT 1</b>	<ul style="list-style-type: none"> <li>• 6 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• Any and all advertising inside the tent will be the sponsor's.</li> <li>• Fence Banner and 1/2 page in Rodeo Program</li> </ul>
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<b>EVENT</b> <b>\$2,000</b> <b>LIMIT 8</b>	<ul style="list-style-type: none"> <li>• 2 VIP passes for each day of the rodeo. This includes unlimited food &amp; drink and rodeo entrance.</li> <li>• 1 Flag flown throughout the rodeo performance</li> <li>• Fence Banner &amp; 1/4 page add in the Rodeo Program</li> </ul>
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**CHUTE**  
**\$3,000**  
**LIMIT 4**

- 4 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- 1 Chute sign and multiple mentions when the gate is in use
- Fence Banner & 1/4 page add in the Rodeo Program

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**MEGATRON**  
**\$4,000**  
**LIMIT 1**

- 4 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- Banner displayed under the Megatron for the duration of the rodeo
- Fence Banner

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**TRACTOR GATE**  
**\$2,000**  
**LIMIT 1**

- 2 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- 1 sign of your design on the gate and multiple mentions when the gate is in use
- Fence Banner

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**MEGATRON SCREEN**  
**\$1,000**  
**LIMIT 2**

- 2 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- Logo of your design appears on the screen anytime this information is shown on the Megatron (1 for rider information, 1 for clock)

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**DASH FOR CASH**  
**\$4,000**  
**LIMIT 1**

- 2 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- Each event winner will receive \$100 cash. That cowboy or cowgirl will be interviewed and that interview will be on the Megatron with your logo.

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**FENCE**  
**\$1,000**  
**UNLIMITED**

- 2 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- 1 Gate/Fence Banner.
- 1/4 page ad in the PRCA Souvenir program

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**HORSE SHOE**  
**\$800**  
**UNLIMITED**

- 2 VIP passes for each day of the rodeo. This includes unlimited food & drink and rodeo entrance.
- 1/4 page ad in the PRCA Souvenir program

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**PRCA PROGRAM**

Full Page \$225  
1/2 Page \$175  
1/4 Page \$100

The PRCA Program is dedicated to the cowboys and cowgirls that make up the great sport of rodeo. Sponsors like RAM, Justin Boots, and Wrangler along with many of the local sponsors are featured in the Souvenir Program distributed during both rodeo performances. We invite you to be part of this legacy.



**IF YOU PURCHASED ANY OF THE ABOVE SPONSORSHIPS, YOU MAY PURCHASE TWO ADDITIONAL VIP TICKETS PER DAY FOR \$50 EACH**

**CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE**

**If you don't see a sponsorship level that fits your business please reach out to your Meagher County Rodeo representative so we can work on a package that meets your needs.**